



ORDER YOUR VINYL+DOWNLOAD PACKAGE TODAY FROM URP!

Retailers report that the #1 question from vinyl consumers is whether or not there is a free digital download included with the record. Now you can give your customers the analog warmth of vinyl plus a digital download of your release in one easy step. URP now offers a **Vinyl+Download Package**. It's easy, affordable and greatly enhances the value of your record. URP's Vinyl+Download Package includes a secure digital music hosting service, custom digital download coupons with unique one-time-use codes, packaged together with the URP's high quality vinyl all at a great price.

The Vinyl+Download Package Features :

- The flexibility of offering downloads from one track to the whole album.
- When we receive your CD we will convert your music to 192 bit rate MP3 files.
- Each Custom Digital Download Coupon contains a unique code combining your record number with a secure randomly generated access code. Each code may be used only once after which it will be deactivated.
- Your Custom Digital Download Coupon will include artist name, album title and your logo.

This offer is only available for new orders that include lacquer mastering and only tracks on the album are available for download. Your digital files will be available immediately to consumers once your order is complete and for as long as there is download activity on your release. We reserve the right to remove your files after a period of total download inactivity. We will contact you in the event of six months of download inactivity to inquire about extending your download availability time.

Prices: \$200 for 1000 Custom black and white Digital Download Coupons and hosting service.

Each additional 1000 download coupons is an additional \$150.

Digital upload setup charge is \$25 for safe controlled digital downloads.

Solid Color Download Coupons are an additional \$25 per thousand.

RED BLUE YELLOW GREEN ORANGE

Additional charge of \$.04 per record for insertion into jackets, see vinyl order form.

URP Vinyl + Download Order Form :

Label Name : _____

Album Title : _____

Artist : _____

Record # _____ L/T/or U# _____

Circle Record Type : 7" 10" 12"

Do you want the entire record offered for download? Yes/No

If No, which track numbers would you like offered?

Your Name _____

Address _____

City _____ State _____ Zip _____

Phone (Area code and Number) _____

Daytime _____

Fax: _____ Date _____

Email : _____

AMOUNT TO SEND WITH YOUR ORDER:

BASE PRICE (FIRST 1000)	→	= \$ 200.00
PRICE PER ADDITIONAL 1000 : \$150 X _____ QTY		= \$ _____
DIGITAL UPLOAD SETUP CHARGE		= \$ 25.00
COLOR COUPON UPGRADE \$25.00 X _____ per 1000		= \$ _____
PROVIDE AND APPLY STICKERS \$.07 X _____ QTY		= \$ _____
\$150 Marketing Upgrade (details below)		= \$ _____
TOTAL COUPON AND DOWNLOAD SERVICE ORDER		= \$ _____

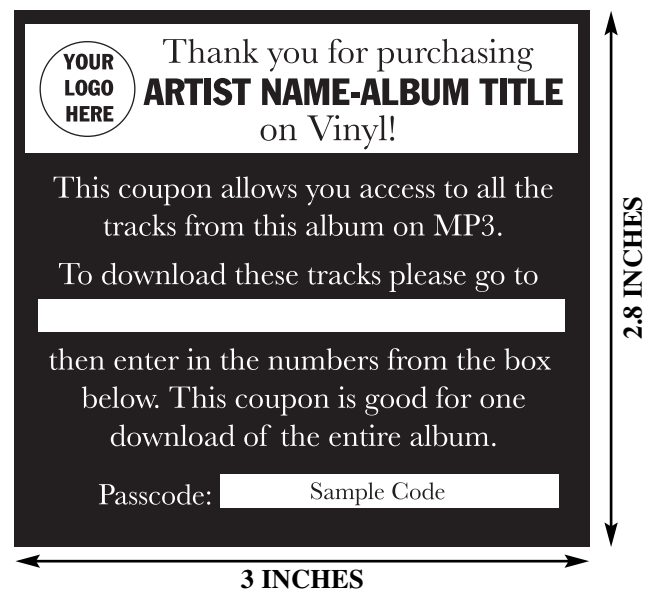
JACKET STICKER OPTION:

Stickers are available for .07¢ per jacket, application included.

(Black and White only)



SAMPLE DOWNLOAD COUPON:



Upgrade to our Marketing Vinyl+Download Package and track your downloads! The \$150 Marketing Upgrade Package offers you the ability to track your redemption rate via an Excel viewable file of every download of your tracks including their email address, names, birth date and zip code. You can check your information as frequently as needed.

Payment for your Custom Digital Download Coupons must be paid in full and included in your vinyl order. Prices are as of January 1st, 2008 and are subject to change
 United Record Pressing, LLC • 453 Chestnut Street • Nashville, Tennessee 37203 • (615) 259-9396 • Fax: (615) 244-3734 • www.urpressing.com

Note: Please print this form and include it with your submitted vinyl order form.