



## ORDER YOUR VINYL+DOWNLOAD PACKAGE FROM URP TODAY!

Retailers report that consumers have now come to expect a download with their vinyl purchase. Now you can give your customers the analog warmth of vinyl plus a digital download of your release in one easy step. URP offers multiple ways to help you give consumers what they want. URP makes it simple by hosting your files online, generating safe one

### The Vinyl+Download Basic Package - \$225

Features:

- 192 bit rate digital files created by URP from customer supplied source CD.
- The flexibility of offering downloads from one track to the whole album
- Each digital download card features a unique code that may only be used once then it's deactivated.
- 1000 glossy black & white custom download coupons that include the artist name, album title and your logo (when provided)

CHECK HERE



This offer is only available for new orders that include lacquer mastering (if you send in lacquers there's a \$25 listening fee to check copyright compliance). If you are sending in lacquers or metal parts you must also send in an audio CD. Only music available on your record will be eligible to be offered in our download packages. Your files will be ready to download immediately on receipt of your finished records. Your digital files will be available online for as long as there is download activity on the release. URP reserves the right to remove your files after a period of download inactivity. We will contact you in the event of six months of download inactivity to inquire about extending your download time. This package covers your first 1000 coupons. Printing more is an additional \$150 per thousand.

### Optional Upgrades:

- **Marketing Package (\$150):** The marketing package requires the consumer input their email address and other information before accessing their files. The information collected is available to you as an Excel compatible text file that can be accessed at any time.
- **320 Bit Rate (\$100):** Our standard files are the accepted industry standard of 192 bit rate. This option allows you to upgrade to 320 bit rate for optimal sound quality.
- **Offsite Access (\$55):** This option allows you to offer the files on the website of your choice. You will be given html code to paste into your website. If you choose this option what exact website location do you want printed on your download coupons. HTTP://WWW.\_\_\_\_\_
- **Color Coupons (\$25):** This option allows you to choose an additional solid color (instead of black) as the primary color on your download coupons. If yes, what color? (no PMS colors) \_\_\_\_\_

MARKETING



320 BIT RATE



OFFSITE ACCESS



COLOR COUPONS



DD STICKERS



- **Download Stick-**

Additional charge of \$.06 per record for insertion into jackets (see vinyl order form)

Optional Jacket Sticker:

Stickers are available for \$.07 per jacket, application included

#### URP VINYL+DOWNLOAD ORDER FORM:

Label Name: \_\_\_\_\_  
 Album Title: \_\_\_\_\_  
 Artist: \_\_\_\_\_  
 Record # \_\_\_\_\_ L/Tor U# \_\_\_\_\_  
 Record Size (circle one): 7" 10" 12"  
 Do you want the entire record available? (circle one) Yes / No  
 If no which track numbers should be available? \_\_\_\_\_  
 Your Name: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone (with area code): (\_\_\_\_) \_\_\_\_\_  
 Daytime Phone (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
 Email \_\_\_\_\_

PAYMENT IN FULL FOR DOWNLOADS IS DUE AT TIME OF ORDER

Base Price (first 1000)		= \$ 225.00
Additional coupons	\$150 x QTY (per 1000)	= \$ _____
Marketing upgrade (\$150):		= \$ _____
320 Bit Rate upgrade (\$100)		= \$ _____
Offsite Access (\$55):		= \$ _____
Offsite location (if applicable)	http://www. _____	
Color Coupon Upgrade (\$25):		= \$ _____
Provide & apply download stickers	\$.07 x QTY	= \$ _____
<b>Total Vinyl+Download Order:</b>		<b>= \$ _____</b>



2 INCHES

SAMPLE DOWNLOAD COUPON:

THANK YOU FOR PURCHASING  
**ARTIST NAME**  
**ALBUM TITLE**  
 RECORD # \_\_\_\_\_ ON VINYL!  
 THIS COUPON ALLOWS YOU ACCESS TO ALL THE TRACKS FROM THIS ALBUM ON MP3.  
 TO DOWNLOAD THESE TRACKS GO TO  
[www.urpressing.com/digital](http://www.urpressing.com/digital)  
 ENTER THE CODE BELOW  
 \_\_\_\_\_  
 GOOD FOR ONE DOWNLOAD

3 INCHES



# ID TAGS FOR YOUR MP3S

ID Tags help identify information about your music, including artist names, song titles and album titles. This is the information that people will see when they import your MP3s into their media player.

## **ABOUT THE ALBUM:**

- Are the tracks you're offering part of a various artists compilation?  Yes  No
- What is the title of the album? \_\_\_\_\_
- What is the name of the artist (write "various" for comps) \_\_\_\_\_

## **ABOUT THE TRACKS:**

If this is a various artist comp please fill in the artists names below. If it's all the same artist just write it on the line above and on the first artist line below. Please fill in all the song titles. PLEASE PRINT CLEARLY.

1. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
2. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
3. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
4. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
5. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
6. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
7. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
8. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
9. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
10. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
11. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
12. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
13. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
14. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
15. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
16. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
17. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
18. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
19. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
20. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
21. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
22. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
23. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
24. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_
25. Artist: \_\_\_\_\_ Song Title: \_\_\_\_\_