



HD Vinyl MP3

High Bit Rate Files Direct from Vinyl to MP3

HD Vinyl MP3 is an expansion of our popular Vinyl+Download digital download packages. In addition to giving your customers the compact convenience of MP3s free with your vinyl, you can now offer them **high bitrate files ripped directly from the test pressings of your vinyl order.**

Retailers report that the #1 question from vinyl consumers is whether or not there is a free digital download included with the record. Now you can give your customers the analog warmth of vinyl plus a digital download of your release in one easy step. URP now offers Vinyl+Download Packages that are easy, affordable and greatly enhance the value of your record. URP's Vinyl+Download Packages include a secure digital music hosting service, custom digital download coupons with unique one-time-use codes, packaged together with the URP's high quality vinyl all at a great price.

The HD Vinyl MP3 Package Features :

- The ability to offer your customer the choice of WAV files or 320 Bitrate MP3s
- Files made from your test pressings to best try to replicate the sound of vinyl and even faintly include the sound of the needle hitting the record at the start of each side.
- Files are be available as individual files and zipped together to download the whole album at once.
- Upon approval, one of your test pressings we rip your music from vinyl to **WAV and 320 bitrate MP3 files.**
- **Each Custom Digital Download Coupon is printed on a record label (example below)** and contains a unique code combining your record number with a secure randomly generated access code. Each code may be used only once after which it will be deactivated.
- Your Custom Digital Download Coupon will include artist name, album title.
- Includes a standard 2" HDvinylMP3 foil marketing sticker (see sample below) and application to record jacket.

Prices: \$350 for 1000 Custom black and white Digital Download Coupons and hosting service.

Each additional 1000 download coupons is an additional \$200.

File setup and upload charge is \$150 for safe controlled digital downloads.

Solid Color Download Coupons are an additional \$25 per thousand.

Sticker Available in Your Choice of (check one):

- Silver Foil Gold Foil Black & Red on White

Additional charge of \$.04 per record for insertion into jackets, see vinyl order form.

URP Vinyl + Download Order Form :

Label Name : _____

Album Title : _____

Artist : _____

Record # L/T/or U# _____

Circle Record Type : 7" 10" 12"

Do you want the entire record offered for download? Yes / No

If No, which track numbers would you like offered?

Your Name: _____

Address: _____

City State Zip: _____

Phone (Area code and Number): _____

Daytime: _____

Fax: Date: _____

Email : _____

AMOUNT TO SEND WITH YOUR ORDER:

BASE PRICE (FIRST 1000) _____ = \$350.00

PRICE PER ADDITIONAL 1000 : \$200 X _____ QTY = \$ _____

DIGITAL FILES SETUP & UPLOAD CHARGE = \$ 150.00

~~\$150~~ FREE Marketing Upgrade (details below) (Yes or No) = _____

Include the sound of the needle coming down (Yes or No) = _____

TOTAL COUPON AND DOWNLOAD SERVICE ORDER = \$ _____

The Marketing Upgrade Package offers you the ability to track your redemption rate via an Excel viewable file of every download of your tracks including their email address, names, birth date and zip code. You can check your information as frequently as needed.



2 INCHES



Payment for your Custom Digital Download Coupons must be paid in full and included in your vinyl order. Prices are as of January 1st, 2008 and are subject to change

Note: Please print this form and include it with your submitted vinyl order form.

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